Currency Exchange

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Product

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# Product

The principle product provided by the exchange is the service of exchanging one type of currency for another. On launch day the exchange will provide one trading pair between US dollars (USD) and Bitcoin (BTC). Ancillary services provided by the exchange include service related to customer account creation, withdraws /deposits to the exchange and safe storage of customer funds. In year on services will be focused on trading inside the US.

## Year 1 products

* Deposit and withdraw USD
* Deposit and withdraw BTC, LTC
* Trading pair BTC/USD, LTC/USD
* Full API
* Secure cold wallet storage to hold crypto-currencies
* Two-factor authentication
* Smart phone wallet app
* Encrypted hot wallet protection
* Multiple deposit / withdraw options; Cash, Linked debit/credit account, wire transfer
* Merchant wallet / payment application

In year two of operations the exchange will expand to Europe trading by offering Euro (EUR) trading pairs and SEPA transfers. We will also expand our trading system to allow margin and futures trading.

## Year 2 products

* Futures trading
* Margin trading
* SEPA transfers
* EUR trading pair and wallets

# References